



SEED
 10 YEARS OF
 SEED AWARDS
 2005 - 2015
 promoting entrepreneurship
 for sustainable development



Call for Applications

SEED Awards 2015

Is your enterprise in a start-up phase and does it integrate social and environmental benefits, solving pressing local issues? Is it women-led? Do you need support to help to establish and grow your enterprise?



If these questions apply to you, you will be pleased to hear that SEED has opened the Call for Applications for the 2015 SEED Awards. This year SEED will make available up to 31 SEED Awards, for which SEED has received support from the European Union, the Government of Flanders, the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), and the international law firm Hogan Lovells. Additional support is provided by the Government of the Netherlands and other SEED Partners. As in previous years, there will be several categories of SEED Awards.

If you meet [SEED's eligibility criteria](#), you can now apply for:

 <p>SEED AFRICA AWARDS 2015</p>	<p align="center">SEED Africa Awards 2015</p> <p>Is your social and environmental start-up enterprise located in Ethiopia, Kenya, Morocco, Tanzania, Uganda, Malawi, Namibia or Mozambique?</p> <p align="center">You could now apply for one of <u>up to 23 SEED Africa Awards</u>.</p>
 <p>SEED SOUTH AFRICA AWARDS 2015</p>	<p align="center">SEED South Africa Awards 2015</p> <p>Is your social and environmental start-up enterprise located in South Africa?</p> <p>You could now apply for one of <u>up to 6 SEED South Africa Awards</u>, 3 of them for enterprises in Free State, Limpopo or KwaZulu Natal.</p>



SEED Gender Equality Awards 2015

Is your social and environmental enterprise run or owned by a woman or women, does it prioritise women empowerment and is it in a country that is not a member state of the OECD or EU?

You could now apply for one of 2 SEED Gender Equality Awards, one of them for an enterprise in Kenya.

Applicants can only apply for a **maximum of two** SEED Award categories.

SEED Awards Prize

Each SEED Award Winner will receive a package of tailored support services consisting of:



Tools: self-help tools that help enterprises prioritise and address their most urgent needs, for instance by assisting with market analysis, developing a funding strategy, mapping stakeholder relationships, and developing Memoranda of Understanding with partners.



Capacity Building: one-on-one advisory service that offers Winners assistance with their business and financial plan, including a 3-day in-country workshop, webinars and remote advisory through the SEED and In-Country Advisors.



Profiling: SEED Winners are profiled nationally, regionally and internationally through a high-level SEED International Awards Ceremony with senior government and UN officials, development, support, and financial institutions as well as through marketing and promotional activities such as our website, blog and social media channels.



Network building: SEED facilitates contacts between its winning start-ups and support organisations, funders, policy-makers, other enterprises such as SEED Alumni, and SEED Partners and Associates.



Financing: SEED provides a financial contribution of USD5,000 to each SEED Winner to cover the enterprise's most pressing needs which are set out in a support plan agreed with SEED.

The deadline for applications is 31 March 2015, 23:59 Central European Time (CET).

Please apply [online](#) or download the application form from the SEED website at www.seed.uno.

Eligibility criteria

You will be able to apply for a 2015 SEED Award if your enterprise:

- a) demonstrates entrepreneurship and innovation
- b) delivers economic, social and environmental benefits
- c) has the intention and potential to become financially sustainable
- d) is a partnership between different stakeholder groups
- e) is locally driven or locally led
- f) has potential for scale up or significant replication
- g) is in the early stages of implementation
- h) meets the country- and/or gender-specific requirements set out above.

More details on the [eligibility criteria](#) are available at www.seed.uno together with details of previous [Award Winners](#).

Examples of earlier SEED Award Winners

The SEED Award is one of the most motivating things that has happened to us. Finally someone who realises that what we do has significant global benefit.”, Pauline Nantongo Kalunda, [Trees for Global Benefit](#)

The 2013 SEED Award Winner *Trees for Global Benefit* links small scale landholder farmers in Uganda to the voluntary carbon market. SEED Award Winners in 2014 included, among others, an enterprise in Colombia that produces premium outdoor furniture out of recycled plastic and organic waste materials; a women’s farming cooperative that improves food security in Nepal; an enterprise that markets solar electricity kiosks in rural off-grid areas of Malawi; and an enterprise that deploys bikes as subsidised moving billboards for the rural poor in Mozambique. Find more examples at: www.seed.uno.

How to Apply

You can apply [online](#) at the SEED website www.seed.uno or you can download an application form and email it to seedawards2015@seed.uno. If you are unable to submit your application electronically, please contact SEED by email or phone (+49 30 89 00 068 99).

Submissions will be accepted **up till 31 March 2015, 23:59 CET**. Late submissions will not be considered. Proposals that are shortlisted will be offered feedback and invited to submit additional information in May 2015.

Further details about the SEED Awards 2015

Up to six SEED Africa Awards in Ethiopia, Kenya, Morocco, Mozambique, Namibia, Tanzania and Uganda and three SEED South Africa Awards are sponsored by the European Union:



The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The

European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

Up to three SEED South Africa Awards in South African provinces and up to seventeen SEED Africa Awards in Malawi, Mozambique and Namibia are sponsored by the Government of Flanders:



The Government of Flanders is active in Malawi, Mozambique and South Africa. It works not only with the local authorities, but also with indirect actors such as NGOs, research institutes and international organizations. In South Africa, the focus is on job creation through Small Enterprise Development, and improving food security through smallholder farming.

One Gender Equality Award is available for an enterprise in Kenya; sponsored by UN Women:



UN Women is the UN organisation dedicated to gender equality and the empowerment of women. Established in July 2010 by the United Nations General Assembly to accelerate progress on meeting their needs worldwide, the creation of UN Women came about as part of the UN reform agenda. It brings together resources, mandates and important work of four previously distinct part of the UN system for greater impact, and to become a global champion for women.

Additional support is provided by Hogan Lovells:



Hogan Lovells is one of the largest international business legal practices, with over seven thousand people operating from 40 offices in Europe, Asia and the United States. The firm advises many of the world's largest corporations, financial institutions and government organisations. They regularly act on complex, multi-jurisdictional transactions and commercial disputes.

Additional support is provided by the Ministry of Economic Affairs of the Netherlands:



The Ministry of Economic Affairs promotes the Netherlands as a country of enterprise with a strong international competitive position and an eye for sustainability. It is committed to creating an excellent entrepreneurial business climate, by creating the right conditions and giving entrepreneurs room to innovate and grow.

About SEED

SEED is a global partnership for action on sustainable development and the green economy. Founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg, SEED supports innovative small scale and locally driven enterprises around the globe which integrate social and environmental benefits into their business model.

SEED is hosted by Adelphi Research gGmbH, based in Berlin, Germany. Adelphi Research (AR) is a leading think tank for policy analysis and strategy consulting. The institution offers creative solutions and services regarding global environment and development challenges for policy, business, and civil society communities. Partners in SEED, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, and the United States of America; Conservation International; the European Union; Hogan Lovells; UNIDO; UN Women and SEED's Corporate Partner, Hisense.

Contact:

For media enquiries please contact Amélie Heuër at amelie.heuer@seed.uno.

For more information about the application process please contact seedawards2015@seed.uno.

You may also follow SEED on the following social media channels:

- Facebook: <https://www.facebook.com/SEED.uno>
- Twitter: https://twitter.com/SEED_SustDev, Hashtag: [#SEEDAwards](https://twitter.com/SEED_SustDev)
- LinkedIn: <http://www.linkedin.com/company/seed-uno>
- Vimeo: <https://vimeo.com/seeduno>

SEED Founding Partners



SEED Partners



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